



Dear Valued Exhibitor,

We are very much looking forward to having you at WeAr Select. As there are only a few days left before the show, here is a little check-list for your reference:

- You can enter the location at 13:00 on the 8th and work can continue throughout the evening. Dismantle starts at 19.30 on the 10th and can continue until midday on the 11th.
- Should you wish to register your team members or any VIP guests of yours in advance, please email info@wearselectlondon.com with their names and we will put them on the list. That way they only need to come to registration and will receive their entry band. All your guests will receive an entry band upon showing their invitation.
- From 13:00 on the set-up day, *The Steamery* will provide steamers for you to rent so that your garments will be in perfect condition for the opening day.
- The team from *WeAr Global Magazine* will be collecting pieces on both show days to photograph. They will only be gone a maximum of 30 minutes and will return your garments in pristine condition. This is for the digital special of the show which will be prepared and sent out shortly after the fair as well as for the printed special in WeAr's March issue.
- The *WeAr Magazine* team will also prepare an online Buyer's Guide during the show, so please be ready to come up with a statement about your brand, the show or anything you wish to communicate to international buyers.
- The *FashionJobs* team will also display jobs at the show, should you wish to post yours just visit their website www.fashionjobs.com.
- Heidi's Bakery will be present on both days of the show and you will be able to pick up some tasty treats during the day!
- We would like to remind you that the concept of the show is that visitors can understand your brand at one glance, therefore we ask you to bring a maximum of 35 pieces per category.
- At 17:00 on the 9th there will be a trend presentation by *WGSN* followed by a trend talk hosted by *ISKO*, and of course you and your guests are warmly welcome to both of these.
- Should you wish to deliver anything in advance, please let us know. Due to the cultural relevance of the building, there is no parking on site and there is a strict vehicle schedule in place. If you want to deliver in advance please contact: ops@event-ops.com. They will be able to store your items and bring them to the show for you against a fee.
- Please take care that you have hangers with you as WeAr Select will not provide hangers.

We are very much looking forward having you.

Kind regards

The WeAr Select Team